

## 104-5 THE ZONE'S "DELANIE WALKER RETWEET" OFFICIAL RULES

A complete copy of these rules can be obtained at the offices of radio stations WGFX ("Station"), owned and operated by Cumulus Radio Corporation, 10 Music Circle East, Nashville, TN 37203, during normal business hours Monday through Friday or by sending a self-addressed, stamped envelope to the above address.

The Station will conduct the **104-5 THE ZONE'S "DELANIE WALKER RETWEET" Sweepstakes** (the "Sweepstakes") substantially as described in these rules, and by participating, each participant agrees as follows:

1. **NO PURCHASE IS NECESSARY. VOID WHERE PROHIBITED. ALL FEDERAL, STATE, AND LOCAL REGULATIONS APPLY.**
2. **Eligibility.** This Sweepstakes is open only to legal U.S. residents age eighteen (18) years or older at the time of entry with a valid Social Security number and who reside in the Station's Designated Market Area ("DMA") as defined by Nielsen Audio, who have not won a prize from the station in the last 90 days or a prize valued at \$500 or more in the last 180 days, and whose immediate family members or household members have not won a prize from the station in the last 90 days or a prize valued at \$500 or more in the last 180 days. Void where prohibited by law. Employees of Cumulus Media Holdings Inc., NFL Entities (as defined below), PepsiCo, Inc., Pepsi-Cola Company and its bottlers, its parent company, affiliates, related entities and subsidiaries, promotional sponsors, prize providers, advertising agencies, other radio stations serving the Station's DMA, and the immediate family members and household members of all such employees are not eligible to participate. The term "immediate family members" includes spouses, parents and step-parents, siblings and step-siblings, and children and stepchildren. The term "household members" refers to people who share the same residence at least three (3) months out of the year. The Sweepstakes is subject to all applicable federal, state and local laws and regulations. Participation constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor's decisions, which are final and binding in all matters related to the Sweepstakes. Winning a prize is contingent upon fulfilling all requirements set forth herein.
3. **Sweepstakes Period.** The Sweepstakes will begin at **12:01 a.m., CT on September 11, 2017** and will run through **11:59 p.m., CT on October 3, 2017** (the "Sweepstakes Period"). The Station's computer is the official time keeping device for this Sweepstakes.
4. **How to Enter.** You will automatically be entered into the Sweepstakes once you complete one (1) of the following:
  - (i) **Online:** (i) Visit the Station's website <http://www.1045thezone.com/delaniewalkerretweet> during the Sweepstakes Period and (ii) click on the "Sweepstakes" link and (iii) complete an entry form. All entries must be received by 11:59 pm CT on October 3rd, 2017 to be eligible for the grand prize drawing. **Limit one (1) entry per person per email address.** Multiple participants are not permitted to share the same email address. Any attempt by any participant to submit more than one (1) entry per person by using multiple/different email addresses, identities, registrations and logins, or any other methods will void that entry and the participant may be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. Station is not responsible for lost, late, incomplete, invalid, unintelligible, inappropriate or misdirected registrations, all of which will be disqualified. In the event of a dispute as to any registration, the authorized account holder of the email address used to register will be deemed to be the participant. The "authorized account holder" is the natural person assigned the telephone number by the wireless carrier or an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Potential winner may be required to show proof of being the authorized account holder. All entries become the sole and exclusive property of Station and will not be returned. Station reserves the right to contact entrants and all other individuals whose email address is submitted as part of this promotion. No mail-in entries will be accepted.
  - (ii) **Social Media- Twitter:** Retweet @1045thezone's picture of Delanie Walker on Twitter during the Sweepstakes Period. All entries must be posted no later than 11:59 pm CT on October 3<sup>rd</sup>, 2017 to be eligible for the grand prize drawing. **Limit one (1) entry per person per social media site.** Multiple participants are not permitted to share the same social media username. Any attempt by any participant to submit more than one (1) entry by using multiple/different social media usernames, identities, or any other methods will void that participant from further participation in the Sweepstakes. **Participants acknowledge the Sweepstakes is in no way sponsored, endorsed or administered by or associated with Twitter. You agree to release and hold harmless the social media entity of Twitter. Social Media postings/retweets that are indecent, lewd, offensive, defamatory, contain profanities, or are in any way in bad taste or contain material(s) which may infringe upon any person or entities proprietary rights, as determined in the sole discretion of the Station, will be disqualified. Any posting that is removed by Twitter for any reason will deemed to be not entered for purposes of this Sweepstakes.**
5. **Winner Selection.** Each week on Monday's during the Sweepstakes Period the Station will select one (1) entry for the Prize in a random drawing from among all valid entries received by Station during the Sweepstakes Period thus far. The winning entrant will be contacted using direct message, email address and/or telephone number provided with the entry and may be awarded the prize (subject to verification of eligibility and compliance with the terms of these rules). Station's decisions as to the administration and operation of the Sweepstakes and the selection of the potential winner are final and binding in all matters related to the Sweepstakes. Failure to respond to the initial verification contact within three (3) days of notification

will result in disqualification. During the Sweepstakes Period and prior to the Grand Prize winners being chosen, Station may, but will not be obligated to, give away Participation Prize(s). Prizes include autographed Delanie Walker items. These will be chosen in a random drawing from all valid entries received thus far at the time of selection.

6. **Verification of Potential Winner.** POTENTIAL SWEEPSTAKES WINNER IS SUBJECT TO VERIFICATION BY STATION WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE SWEEPSTAKES. The potential winner must continue to comply with all terms and conditions of these Official Rules, and winning is contingent upon fulfilling all requirements. The potential winner will be notified by direct message, email and/or telephone call after the date of random drawing and/or winner determination. The potential winner will be required to sign and return to Station, within three (3) days of the date notice is sent, an affidavit of eligibility and a liability/publicity release (except where prohibited) in order to claim his/her prize, if applicable. A winner who returns the affidavit of eligibility and liability/publicity release will be deemed to have accepted the Sweepstakes Prize and thereafter will not be permitted to rescind their acceptance of the prize and/or return the prize. If a potential winner cannot be contacted, fails to sign and return the affidavit of eligibility and/or the liability/publicity release within the required time period (if applicable), or if the prize or prize notification is returned as undeliverable, potential winner forfeits prize. In the event that the potential winner of a prize is disqualified for any reason, Station may award the applicable prize to an alternate winner by random drawing from among all remaining eligible entries.
7. **Prizes.** Four (4) Prizes will be awarded in this Sweepstakes. Each prize is a Hand Signed 8x10 Delanie Walker Photograph accompanied by either a Delanie Walker signed Football or Delanie Walker Titans Jersey. **ARV \$100.** Winner is responsible for all taxes associated with prize receipt and/or use. Odds of winning the Grand Prize depend on a number of factors including the number of eligible entries received during the Sweepstakes Period and listeners participating at any given time. Station reserves the right to substitute any listed prize for one of equal or greater value for any reason.
8. **Entry Conditions and Release.** By entering, each participant agrees to: (a) comply with and be bound by these Official Rules and the decisions of the Station, which are binding and final in all matters relating to this Sweepstakes; (b) release and hold harmless Station, Cumulus Media Inc., NFL Entities, PepsiCo, Inc., Pepsi-Cola Company and its bottlers, and its subsidiaries, related and affiliated companies, participating sponsors, the prize suppliers and any other organizations responsible for sponsoring, fulfilling, administering, advertising or promoting the Sweepstakes, and each of their respective past and present officers, directors, employees, agents and representatives (collectively, the "Released Parties") from and against any and all claims, expenses, and liability, including but not limited to negligence and damages of any kind to persons and property, including but not limited to invasion of privacy (under appropriation, intrusion, public disclosure of private facts, false light in the public eye or other legal theory), defamation, slander, libel, violation of right of publicity, infringement of trademark, copyright or other intellectual property rights, property damage, or death or personal injury arising out of or relating to a participant's entry, creation of an entry or submission of an entry, participation in the Sweepstakes, acceptance or use or misuse of prize (including any travel or activity related thereto) and/or the broadcast, exploitation or use of entry; (c) I am the true and rightful owner of the social media posting and I have the full right and authority to enter this Sweepstakes in favor of the Released Parties; (d) If a child is included in the social media posting, I am the Legal Guardian of the child whose image is portrayed in the photograph and/or have permission from the Legal Guardian to submit the image of the child (e) I, by entering this Sweepstakes, agree to give to the Released Parties and its licensees, successors, and assigns a non-exclusive, worldwide and perpetual license to use, re-use, broadcast, and publish the social media posting, as well as my name, biographical and other information in whole or in part, as part of a composite, retouched or distorted in character or form, for any reason that the Released Parties deem necessary without compensation, including for advertising, promotional, and related purposes in connection with the activities or promotion of the Sweepstakes, unless prohibited by law. I agree to release, discharge, and hold the Released Parties harmless from any and all claims I may have against the Released Parties in connection with the use of the Photograph my name, and/or city of residence, in whole or in part, as part of a composite, retouched, or distorted in character or form and without restrictions as to any changes, transformations or alterations and (f) indemnify, defend and hold harmless the Released Parties from and against any and all claims, expenses, and liabilities (including reasonable attorneys' fees) arising out of or relating to an entrant's participation in the Sweepstakes and/or entrant's acceptance, use, non-use or misuse of the prize..
9. **Publicity.** Except where prohibited, participation in the Sweepstakes constitutes winner's consent to Station's and its agents' use of winner's name, likeness, photograph, voice, opinions and/or hometown and state for promotional purposes in any media, worldwide, without further payment or consideration, unless otherwise prohibited by law.
10. **Taxes.** All State, Local, Federal and or other taxes, duties, tariffs, title fees, licensing fees, or other fees for prizes awarded become the sole responsibility of the winner. All those who win a prize or prizes valued \$600 or more in any given year will be issued an IRS Form 1099 to report their winnings.
11. **General Conditions.** Station reserves the right to cancel, suspend and/or modify the Sweepstakes, or any part of it, if any fraud, technical failures or any other factor beyond Station's reasonable control impairs the integrity or proper functioning of the Sweepstakes, as determined by Station in its sole discretion. Station reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of these Official Rules or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should

such an attempt be made, Station reserves the right to seek damages from any such person to the fullest extent permitted by law. Station's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

12. **Limitations of Liability.** The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Sweepstakes; (2) technical failures of any kind, including but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Sweepstakes; (4) technical or human error which may occur in the administration of the Sweepstakes or the processing of entries; or (5) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes or receipt or use, non-use or misuse of any prize. If for any reason an entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the Sweepstakes, provided that if it is not possible to award another entry due to discontinuance or completion of the Sweepstakes, or any part of it, for any reason, Station, at its discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance for any or all of the prizes offered herein. No more than the stated number of prizes will be awarded. In event that production, technical, programming or any other reason causes more than stated number of prizes as set forth in these Official Rules to be available or claimed, Station reserves the right to award only the stated number of prizes by a random drawing among all legitimate, unawarded, eligible prize claims.
13. **Disputes.** Entrant agrees that: (i) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes, or any prizes awarded, other than those concerning the administration of the Sweepstakes or the determination of the winner, shall be resolved individually, without resort to any form of class action; (ii) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes, or any prizes awarded, shall be resolved exclusively by the United States District Court or the appropriate state court located in the Station's listening area; (iii) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees; and (iv) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. **SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU.** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the state in which the Station is located, without giving effect to any choice of law or conflict of law rules (whether of the state in which the Station is located or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the state in which the Station is located.
14. **Entrant's Personal Information.** Information collected from entrants is subject to Station's Privacy Policy, which is available on the Station's website under the "Privacy Policy" link. All entry blanks, forms, devices, and materials gathered during the course of entry, as well as all information contained on or within, shall become the sole property of Station to be used, disposed of or destroyed in its sole discretion. Station is not responsible for any incorrect or inaccurate information entered by website users, and assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to Station's website.
15. **Sweepstakes Results.** A winners list may be obtained within thirty (30) days after the Sweepstakes Period expires by sending a self-addressed stamped envelope to the Sweepstakes Sponsor identified below.

16. The National Football League, its member professional football clubs, NFL Players Association, NFL Players Incorporated, NFL Ventures, Inc., NFL Ventures, L.P., NFL Properties LLC, NFL Enterprises LLC and each of their respective subsidiaries, affiliates, owners, shareholders, officers, directors, agents, members, representatives and employees (collectively the "NFL Entities") will have no liability or responsibility of any claim arising in connection with participation in this contest or any prize awarded. The NFL Entities have not offered or sponsored this contest in any way.

**SWEEPSTAKES SPONSOR: Cumulus Radio Corporation, WGFX, 10 Music Circle East, Nashville, TN 37203.**